

MARCOS MACIEL

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EXPERIENCE

Fynd

Software Developer

Philadelphia, PA

June 2024 - Present

- Engineered and launched greatfynd.com—an accessible, full-stack web platform built with Next.js, React.js, TypeScript, and GraphQL, and deployed via Vercel—offering our 4,000+ app users a dynamic, browser-based alternative that broadens our reach and further showcases Philadelphia’s businesses and events.
- Implemented Contentful as the CMS, empowering non-technical team members to swiftly create and manage blog content while optimizing SEO strategies, and streamlining the content pipeline.
- Excelled in a collaborative, early-stage startup environment—benefiting from the mentorship of senior engineers at HubSpot and Capital One Bank—to deliver scalable code, maintain industry best practices, and consistently enhance the website’s architecture and performance.

Outlier

Artificial Intelligence Trainer

Philadelphia, PA

January 2024 - June 2024

- Leveraged coding expertise to rigorously evaluate and refine code-related queries, producing detailed reports and recommendations that improved model accuracy, mitigated safety concerns, and directly supported the development of ChatGPT and Google Gemini.
- Ranked in the top 2% out of 40,000+ members, leading to promotions to Reviewer and Super Reviewer roles for consistently high-impact contributions.

Nossa Rádio USA

Web Developer Intern

Somerville, MA

December 2021 - January 2022

- Implemented RSS feeds to aggregate news content across various topics, enhancing the functionality of nossaradiousoa.com as a news hub for the Brazilian community in the U.S.
- Worked closely with backend and design teams to optimize WordPress/PHP features and implement seamless updates on the site.
- Proposed and executed design changes through an iterative process, reducing bounce rates by 30% and boosting user engagement and session durations.

PROJECTS

Journey Tracker - iOS App - [Link to project](#)

- Designed and launched a photo journal app that enables users to visually track personal progress (fitness, pregnancy, children’s growth, etc.) with custom periodic reminders and intuitive photo collections, enhancing long-term user engagement.
- Developed with Swift and integrated Firebase for authentication and real-time sync, along with AWS S3 for scalable, cost-effective media storage—supporting seamless performance and growth as user adoption increases.

Display LinkedIn Date Timestamps - Google Chrome Extension - [Link to project](#)

- Developed a Google Chrome extension that converts LinkedIn’s relative timestamps (e.g., "4mo ago") into precise dates and times, addressing a common user need by automating the decoding of epoch timestamps, enhancing clarity on feed and post pages, and attracting an average of 82 weekly users.

Automated Hacking Detection - Bot - [Link to project](#)

- Created a solution to detect game hackers in Call of Duty, enabling players to verify and report instances of cheating.
- Built the bot and GUI using Python libraries—OpenCV, Selenium, Pytesseract, and Tkinter—allowing detection of kill/death events and extracting player statistics in just 2 seconds, 15–30× faster than manual methods.
- Received enthusiastic feedback from the Warzone community on Reddit, garnering 120+ upvotes and ongoing positive engagement.

SKILLS

Next.js, React.js, Vercel, Python, JavaScript, Node.js, HTML/CSS, Swift, SQL, Git, AWS, Firebase, GraphQL, MongoDB, Java, Excel

EDUCATION

Ursinus College

B.S. in Computer Science

May 2022

GPA: 3.5